

Internal Governance Statutes

Article I: The President

Section 1. Nature of the Role The President shall exercise overall leadership and hold executive authority over the International Corporate Purpose Society (ICorPurS).

Section 2. Duties and Responsibilities The President is vested with the following primary responsibilities:

- 2.1. Strategic Direction:** Define and drive the strategic direction and institutional priorities of the Society.
- 2.2. Operational Oversight:** Oversee all daily operations, internal governance, and the long-term sustainability of the organization.
- 2.3. Alignment:** Ensure that all activities, initiatives, and groups remain strictly aligned with the Purpose, Mission, and Vision of ICorPurS.

Article II: The Advisory Board

Section 1. Nature of the Role The Advisory Board acts as the primary body for strategic counsel for the Society.

Section 2. Duties and Responsibilities The Advisory Board shall:

- 2.1. Provide Counsel:** Offer expert guidance on scientific, strategic, and reputational matters affecting the Society.
- 2.2. Foster Growth:** Actively support the building of institutional credibility and facilitate external networks and strategic partnerships.
- 2.3. Advisory Function:** Serve as a consultative body to the President regarding key institutional decisions.

Section 3. Formation The Advisory Board shall be formed by appointment from the President, based on the following:

- 3.1. Direct invitation** of external candidates by the President.
- 3.2. Proposed by Fellows or Members** to the President, who shall consult the existing Advisory Board prior to approval.
- 3.3. Advisory Board members shall serve fixed terms** as defined by the President and may be renewed by mutual agreement.

Article III: Strategic Interest Groups (SIGs)

Section 1. Nature of the Role Strategic Interest Groups (SIGs) shall operate as the core decentralized units responsible for research, innovation, and knowledge development within the Society.

Section 2. Formation SIGs may be established upon proposal to the President: by the Advisory Board; or by Members and Fellows, with the President consulting the Advisory Board before approval.

Section 3. Duties and Responsibilities The SIGs are mandated to:

- 3.1. Focused Research:** Conduct targeted research within priority areas related to corporate purpose.
- 3.2. Knowledge Production:** Produce initial draft publications, industry reports, and applied outputs for dissemination.
- 3.3. Collaboration:** Coordinate and host workshops, seminars, conferences and collaborative projects to advance the field of corporate purpose.

Article IV: Marketing and Communications Director

Section 1. Nature of the Role The Marketing and Communications Director is the executive officer responsible for overseeing the institutional visibility, public relations, and internal/external communications of the Society.

Section 2. Duties and Responsibilities The Director shall:

- 2.1. Strategy Development:** Develop, implement, and manage a comprehensive communication and marketing strategy.
- 2.2. Promotion:** Actively promote ICorPurS publications, events, and broad institutional initiatives to target audiences.
- 2.3. Digital Management:** Maintain and optimize the Society's digital presence, including the official website, social media channels, and newsletters.
- 2.4. Stakeholder Engagement:** Support the active engagement of Fellows, Members, and external stakeholders through effective communication channels.

Article V: Fellows

Section 1. Nature of the Role Fellows are highly recognized academics and/or professionals serving as senior intellectual contributors to the Society.

Section 2. Admission Criteria The designation of Fellow is an appointed status. Candidates shall be admitted upon formal recommendation by the Advisory Board to the President, based strictly on demonstrated, highly significant contributions to corporate purpose research or professional practice.

Section 3. Duties and Responsibilities Fellows are expected to:

- 3.1. Provide Expertise:** Actively lend their specialized knowledge and expertise to the SIGs and overarching strategic initiatives.
- 3.2. Mentorship:** Serve as mentors to standard Members and early-career contributors within the Society.
- 3.3. Thought Leadership:** Consistently contribute to ICorPurS publications, white papers, and thought leadership platforms.

Article VI: Members

Section 1. Nature of the Role Members comprise the broader professional and academic community of ICorPurS, serving as the foundational base of the Society's network.

Section 2. Eligibility Membership is open to all academics, industry practitioners, and students who possess a demonstrated interest in the study, advancement, or application of corporate purpose.

Section 3. Duties and Responsibilities Members shall:

- 3.1. Active Engagement:** Participate in SIGs, attend Society events, and engage in collaborative projects.
- 3.2. Knowledge Dissemination:** Contribute to the exchange, review, and dissemination of knowledge within the community.
- 3.3. Network Expansion:** Actively support the growth, reputation, and reach of the ICorPurS network.